



Karakoram Area Development Organization

Press Release

June 05, 2011

World Environment Day (WED) is celebrated globally on June 05th, every year, to raise awareness regarding Environment and Climate change related issues. Karakoram Area Development Organization (KADO) has joined hands with the International Community to combat the environmental issues and secure our planet for future generations. KADO celebrates this event, every year, with the support of Town Management Societies, local administration, business associations, banks, academic institutions, Scouts, Guides, Volunteers and other Civil Society Organizations. This year too, a large number of business community representatives, NGOs, government institutions, students and general public participated in this event. To raise awareness among masses about the environment and climate change issues, banners were displayed at prominent places in Hunza and video was broadcasted on local cable TV channel "Sujo Hunzo".

The event started off in the morning with a Walk in a huge rally in Hunza Aliabad, Karimabad, and Sost. At the end of the Walk, an event was organized where school children presented colourful programs and representatives of civil society organizations, local and district administration gave speeches on importance of environment. Chief Guest Mr. Muhammad-DC Hunza-Nagar appreciated KADO's efforts in creating environmental awareness and assured his full support. Mr. Khadim Hussain, Deputy Director-EPA Gilgit-Baltistan assured that EPA will fully provide technical and financial support to KADO to further strengthen the solid waste disposal activities and recycling process. He pointed out that according to their research, Gilgit and Aliabad towns are producing most pollution and we have to keep that in check. During introduction, Mr. Ghulam Mustafa Director / Head Environmental Management- KADO and Mubeen Muhammad, CEO-KADO, pointed out that currently Hunza-Nagar is facing many environmental issues like, supply and management of clean water issue, keeping bazaar area neat and clean, issues of traffic and sparing a location for bus stand (Adda), availability of unhygienic food and food items in Hotels and shops, rapid urbanization and commercialization issue, town planning and management issues. He assured that KADO will continue taking initiatives and work with civil society and Govt. administration to find out sustainable solutions to all these problems. AC-Hunza emphasized on focusing on social evils as part of the environmental management. President PPP, Mr. Fida Karim emphasised on Government agencies and civil society to work in collaboration. Mr. Faqir Muhammad, Principal FGBMH School Karimabad emphasised on role for students in environmental management